

Fundraising Events

Bank of America Wine and Culinary Celebration



Mark Maller and Linda Stepenovitch of Bank of America with Patrick Flynn, Museum Executive Vice President

Capital Campaign Kickoff



At the Kickoff Celebration, the Museum honored early major donors to the campaign including Keith Koenig, Mike Jackson, and Wayne Huizenga.

2008 Mercedes Benz Get Your Green On Gala



Tony Giordano, General Manager, Mercedes-Benz of Fort Lauderdale; Doug Scroggin, Director of National and Major Retail Advertising, Sun-Sentinel; and David Edmiston, Senior Vice President, Wachovia Bank

Gala Co-Chairs: Lys Rubin, Bill Rubin, Peggy Marker, Rocco Ferrera and Kris Lutes

Jon Ferrando, Chairman of the Board, and Kim Cavendish, President/CEO, present John Magee of Southern Wine & Spirits with a plaque of recognition for continued support of the Museum.

Fiscal Year 2008

- The Museum has an operating budget of nearly \$7 million in revenues and an endowment of \$3.4 million in assets.
- Total attendance increased 6% over the prior year, to 431,000.
- The Museum's earned income increased by 6%.
- The Museum continued its strong positive operating results in fiscal year 2008, with pre-depreciation net income of \$333,000.
- Earned income from admissions, program fees, sales, and interest from endowment accounted for 74% of all Museum revenue for the year, with remaining 18% from philanthropy and 8% from government grants.
- School and group revenue increased 6% over the prior year.
- Earned income from program fees increased by 5% over last year.
- The Museum received nearly \$1,500,000 in in-kind support, up 16% from the prior year.
- 84% of all operating costs were spent on programs, films and exhibits; 9% for Administration and Finance; and 7% for Fundraising.
- Generous new commitments to the Building New Pathways to Discovery Capital Campaign brought the total to over \$17 million.

